



**Roseville Coalition Of Neighborhood Associations**  
**Maidu Neighborhood Association**  
**Roseville, California**  
**Board Meeting**

Tuesday, March 24, 2015

1. Meeting called to order at: 7:05 PM

**Present:** Scott Reid, President  
Vicki Miller, Vice President  
Geoff Kragen, Secretary  
Mary Steele, Treasurer

David Allen  
Lance Hibben  
Jim Kidd

**Absent:** Shirley Brown  
Dave Steele

**Neighbors:** Larry Arkus  
Bob Beingessner

Carolynn Williams

**Guest(s):** Melinda Shrader

2. Sign in/Welcome:

3. Police Report: None

4. Minutes of Previous Meeting:

**Motion BM 3/15-1:** David moved and Vicki seconded to approve the minutes. Approved.

5. Treasurer's Report: The beginning March balance was \$2,254.31. The ending March balance is \$2,404.31.

6. RCONA report:

- a. The following came from the RCONA conference: It was suggested to use a Facebook group rather than page. (see attached)
- b. Jim is the chairman of the activation committee for new neighborhood associations. He needs recent newsletters and meeting notes added to our MNA website because he refers other NA's to our site for newsletter article ideas. He's concerned that our website isn't being kept up. Scott will instruct Jim on to access and up date pages.
- c. Jim will get out the Movie in the Park flyer for the adding to the website and Facebook page.
- d. We are scheduled to cover Downtown Tuesday night on May 5<sup>th</sup> and the Fountains event on July 3<sup>rd</sup>. Geoff and Vicki have volunteered for the May coverage.

7. Library Report: We are unclear as to what Fran is looking for from us. (see attached)

8. Old Business:

- a. Update on Garage Sale: We have four individuals for map distribution, Geoff, Jim, David, and Scott. David will get the helium and place ads in newspapers, i.e. Pennysaver, etc.. We have three donations from the shopping center and two from neighbors. Melinda will also check into a couple of retail outlets outside our immediate area. Mary has signup information on Google Docs. Melinda suggested putting out signs near Roseville Parkway and Sierra Gardens. David will looking into using our existing signs. It was noted that if we put them out they may be confiscated by the police.
- b. Neighborhood Survey: No more responses. Drop item. Check into surveys on Facebook (Geoff). Possibility of using Nextdoor Polls (Jim).

*I looked into Facebook polling and it appears that it can't be done directly. There is an app that can be used for free. But the free version has banner ads and only allows access to 40 responses (which may be plenty). I didn't look at pricing because that area wanted access to my public profile, okay, and email address, not okay. Here's the link: <http://fbpoll.co> (gk)*

- c. Park at Granite Bay Development: Scott reminded attendees of information on this development. We again discussed the possibility of hosting a general meeting with the county on the subject. We would contact all HOAs that are impacted, approximately 11. Lance agreed to contact the county regarding the status on the project and to ask if they would jointly host a meeting with us. We aren't ready to try to tie down a specific date.

If the county agrees then we will consider dates and location. The final step would be to contact the HOAs and other interested parties, including the developer.

Primary concerns relate to traffic related issues, including safety, because of only one way in and out on Sierra College, dumping problems onto Sierra College and Old Auburn road.

## 9. New Business:

- a. How to spend association money:
  - i. "Welcome Wagon" kits. Melinda will provide the information as she has it. Mary is going to lead the effort.
  - ii. David will follow up with Sargent School to see what they might need.
- b. Instead of talking to the Flood Management department, Geoff suggested that we need to follow-up with water department about drought issues. He suggested we need to have a representative come to a meeting. It was agreed this needs to be sooner rather than later and it was agreed to shoot for the May meeting. Scott said he would contact Sean Bigley to see if he'd come or recommend someone else.

## 10. Announcements and Remarks:

## 11. Adjourned: 8:00 PM

# Facebook Tips: What's the Difference between a Facebook Page and Group?

By [Matt Hicks](#) on Wednesday, February 24, 2010 at 1:40pm

*The following is part of our series, [Facebook Tips](#), which answers some of the most commonly asked questions about using Facebook. While we hope the tips we share will be informative, we are unable to answer individual questions on this blog. Visit the [Help Center](#) for additional information about any topics we cover.*

Making connections on Facebook is not limited to friends. Through both Facebook Pages and Facebook Groups, you can stay more connected with everything that matters in your life—from businesses and public figures to common interests and hobbies.

To forge these ties on Facebook, it's important to understand the difference between Facebook Pages and Facebook Groups.

## Facebook Pages

Like a friend's profile, [Facebook Pages](#) enable public figures, businesses, organizations and other entities to create an authentic and public presence on Facebook. Unlike your profile, Facebook Pages are visible to everyone on the internet by default. You, and every person on Facebook, can connect with these Pages by becoming a fan and then receive their updates in your News Feed and interact with them.

Authenticity is at the core of Facebook. Just as profiles should represent real people and real names, so too should Pages for entities. Only the official representatives of a public figure, business or organization should [create a Facebook Page](#).

For example, I am an avid watcher of the American TV show "Lost" on ABC. By connecting with the [official Facebook Page for "Lost"](#), I can keep up on the latest episodes and other information directly from the people behind it.



The official "Lost" Facebook Page.

We have a team at Facebook that is focused on verifying the authenticity of Pages on the site. If an official representative or user identifies a fake, spammy or abusive Page, we will investigate and determine whether to remove these Pages at their request. Remember that you can always remove yourself as a fan of any Page by clicking the "Remove Me from Fans" link in the bottom left corner of the Page.

## Facebook Groups

While Pages were designed to be the official profiles for entities, such as celebrities, brands or businesses, [Facebook Groups](#) are the place for small group communication and for

people to share their common interests and express their opinion. Groups allow people to come together around a common cause, issue or activity to organize, express objectives, discuss issues, post photos and share related content.

When you [create a group](#), you can decide whether to make it publicly available for anyone to join, require administrator approval for members to join or keep it private and by invitation only. Like with Pages, new posts by a group are included in the News Feeds of its members and members can interact and share with one another from the group.

Groups range widely, from members of a church group or athletic team organizing activities to serious topics on politics and world events or even more lighthearted themes.

Say that you and your friends have a favorite celebrity or cause you want to rally around, but you are not the official representative of either. You can either become a fan of the official Facebook page for the celebrity or cause and show your support there or [create your own group](#) on Facebook around the common interest.

For example, just as I'm a fan of the official Page for the show "Lost," I am also a member of groups created by other fans like myself. The "Lost" groups offer a way to interact with a community of people and discuss the latest theories around what is happening on the show —from what the "smoke monster is" to how it will all end.



Addicted to LOST

[Request to Join](#)

#### Info

#### Basic Info

Name: Addicted to LOST  
Category: Entertainment & Arts – Television  
Description: Do you live for Tuesday nights? Do you find your blood pressure skyrockets whenever you see an episode...or a preview? Are you addicted to the best show ever? Then, this is your group. The ORIGINAL Lost Facebook group! The FIRST group created for all fans of Lost! Invite everyone to join by clicking "Invite People to join" over to the right just below the picture. Then click on all of your friends & hit "Send Invitations." It's quick, painless, fun & you don't even have to be an... (read more)

Privacy Type: Closed: Limited public content, Members can see all content.

A "Lost" Facebook Group created by a fan.

Together, Pages and Groups bring even more ways for you to stay connected on Facebook. You can help us by reporting any fake Pages you come across or abusive Groups you come across. Simply click the "Report" links located in the bottom left corner.

**From:** James Kidd <jkidd47@gmail.com>

**To:** board <board@maiduna.com>

**Subject:** [board@maiduna.com] Fwd: City updates at RCONA meeting last night

**Date:** Fri, Mar 20, 2015 3:20 pm

**Attachments:** 4DB5500A-4F93-4B6A-A507-77791AD62D9E[14].png (6K)

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Board members

To much information from last nights RCONA meeting. I'll just forward you everything. We can talk at our meeting if there is a topic of interest.

Jim

Hi, RCONA Members:

As always, I'd like to thank you for your ongoing interest in and volunteer efforts to improve our community. I appreciate the chance to present information on a variety of topics at last night's RCONA meeting. Following is a summary of items of interest.

City Council workshop on design of new building at 316 Vernon Street

- \* 5-7 p.m., Wednesday, March 25 at the Maidu Community Center to discuss the new building to be constructed at 316 Vernon Street.

- \* The workshop is a follow-up to the City Council's approval at its Feb. 18 meeting to proceed with the design contract for the new building, and it gives the council, public, and staff an opportunity to discuss space needs and design in greater detail. The first half of the workshop will focus on the City's short- and longer-term downtown office space needs. The second half will be a discussion led by the project architect to solicit input on the design of the new building, including effective ways to honor the existing building's architectural character.

- \* The agenda, along with all agendas and minutes can be found here:

[http://www.roseville.ca.us/clerk/agendas\\_n\\_minutes/city\\_council.asp](http://www.roseville.ca.us/clerk/agendas_n_minutes/city_council.asp)

Conversion of Roseville City Jail to Arrestee Processing Center

- \* Roseville is only city in the region and one of just a handful in the state that has its own jail. (Jails are a function of counties and prisons are a function of states.)

- \* With the only county jail facility being located in Auburn, it was very helpful to have a jail here so our Police Department could book people immediately and transport them to the main jail later (since it's 42 miles roundtrip). This allowed for officers to spend more time working in our community instead of on I-80.

- \* Placer County will be opening a new jail facility in Roseville, just four miles from the city's facility.

- \* The new county jail allows the city to convert its jail to an arrestee processing facility since the new facility is so close, while maintaining the same kind of operational efficiency.

- \* Opening of Placer County jail at the Santucci Justice Facility is expected by the end of the year.

- \* In anticipation of council direction five years ago to close the city's jail facility once the county's jail facility opened nearby, many correctional employees have found employment elsewhere. We've been operating with a skeleton crew and our hope is to find other needs in the city that these remaining employees can fill if they'd like to stay working with the City.

- \* At its March 18 meeting, City Council approved this conversion when the new facility opens.

Roseville Energy Park's current system to cool facility and manage wastewater lower than projected, making Liquid Management System option not economically feasible

- \* As you read in staff's communication to the City Council, following a review of the Liquid Management System (LMS) Project, Roseville Electric Utility has decided to no longer advance the LMS Project as an alternative to the existing Zero Liquid Discharge (ZLD) system at the Roseville Energy Park.

- \* Roseville Electric Utility initiated an evaluation in 2009 of the options to address operational performance issues and high maintenance costs associated with the ZLD system. Recognizing that nearly five years has elapsed since the LMS Project evaluation process began, a review of all activities associated with the LMS Project was conducted to ensure advancing the project further remained a viable option.

- \* Based upon an updated economic feasibility analysis which considers actual operation and maintenance costs associated with the ZLD, as well as other updates, continued development of the LMS Project is not economically viable at this time. The costs of maintaining the existing ZLD system have been significantly lower than projected.

As a result, the anticipated cost savings would not be realized.

- \* Roseville Electric staff will provide an update on this at the Woodcreek Oaks Neighborhood Association meeting at 7 p.m., Monday, April 6 at Silverado Middle School, RC3.

- \* Roseville Electric staff will also provide a broader public update on this at an upcoming City Council meeting, date to be determined.

#### Free Wi-Fi Offered in Downtown Roseville

- \* Since its opening in the summer of 2013, Downtown Roseville's Town Square has entertained more than 100,000 locals.

- \* In anticipation of the venue's spring and summer schedule, the City of Roseville and Consolidated Communications, Inc. have partnered to provide free Wi-Fi to the public.

- \* The project has been in development since early 2014 and is an important civic amenity for our downtown revitalization efforts.

#### Town Square Sprayground

- \* We are waiting to find out in May what the City's final water allocation from the Bureau of Reclamation/Folsom Lake will be.

- \* At that time, a determination will be made about operating the Sprayground.

- \* Last year, hours of operation were reduced to balance conservation priorities with this popular civic amenity that uses recycled water.

#### Downtown Bridges

- \* At its March 18 meeting, City Council provided comments on the refined design drawings for the three downtown bridges and approved proceeding with development of final plans.

- \* The old Icehouse Bridge will have the rust removed and be painted as well as rotated to allow for easier access. Parking and trees were also discussed. (You can watch the meeting and scroll to this portion on our website at: [http://roseville.granicus.com/ViewPublisher.php?view\\_id=10](http://roseville.granicus.com/ViewPublisher.php?view_id=10))

- \* A new pedestrian bridge near the library will be constructed to replace one that was previously there and became no longer functional.

- \* A third bridge in between the other two will be in the area where the current Fire Station No. 1 is located. (The Fire Station is being relocated to Lincoln and Oak streets. Fun fact: The current fire station was also the site of the city's former jail facility. Our IT department currently occupies that basement space, and those employees always appreciate seeing the light of day.)

- \* Federal grant funds are paying the majority of the costs of the bridge projects.

#### Approval of Roseville Housing Authority Five-Year Plan

- \* At its March 18 meeting, the Roseville Housing Authority approved its five-year plan, as required by the federal Housing and Urban Development agency.

- \* A customer of the program expressed deep gratitude for the agency's help in securing housing. Information about the Roseville Housing Authority (which also serves Rocklin by mutual arrangement) is available at <https://www.roseville.ca.us/housing> or at the Civic Center.

#### Advantage Roseville wins Placer County Economic Development Award

- \* At a March 18 annual Placer County Economic Development Summit, Advantage Roseville Advantage Roseville won the Public/Private Partnership Award for taking a leading role in branding and delivering attraction, retention and expansion services and for making a significant contribution to the economic well-being of Placer County.

- \* The City of Roseville contributes \$100,000 annually for three years along with a combined \$105,000 annually from 21 Roseville businesses. <http://www.advantageroseville.com>

#### Water Updates

- \* An extensive update was provided by Sean Bigley in person and in the email from March 18.

- \* We rely on the eyes and ears of our citizens to help curb water waste. With thousands of sprinkler heads activated at varying hours of the day, a business, a school district, or city facility might not be aware of a broken sprinkler head or misdirected spray. So thank you for helping us help each other with conserving water. You can

report water waste here: [http://www.roseville.ca.us/eu/water\\_utility/water\\_efficiency/report\\_water\\_waste.asp](http://www.roseville.ca.us/eu/water_utility/water_efficiency/report_water_waste.asp)

#### Garbolino Park improvements on the way

- \* At its March 4 meeting, City Council approved the replacement of equipment at Garbolino Park.
- \* While all play structures meet safety codes and requirements, updates/replacements are necessary to ensure overall compliance and to enhance the visitors' park experience. A detailed evaluation of all play structures in the city was conducted several years ago and priority was established based on overall condition, code compliance/needs, volume of use, and age. Garbolino Park has been identified as the next play area to be addressed.

#### Plans for Phase 2 of Harry Crabb Park approved

- \* At its Jan. 21 meeting, City Council approved plans and specifications for Phase 2 of the Harry Crabb Park development to go out to bid for construction. Phase 1 developed seven acres of the 19-acre park.
- \* Phase 2 will develop the remainder of the parcel. Amenities in Phase 2 include recirculating water play area (operation of which will be dependent on drought conditions), covered picnic area, expansion of the gravel parking lot, baseball fields, turf, landscaping and irrigation.
- \* If the City remains in a stage 2 drought situation or worse, award of this contract will be re-evaluated.

#### Council awarded RCONA \$2,000 for computer equipment

- \* At its March 4 meeting, City Council granted RCONA's request for \$2,000 from Council Discretionary Funds to purchase computer equipment.

#### Activities you might want to know about...

- \* Run4Roseville (5k walk/run—lots of fun) at 9 a.m., Sunday, April 26 at Maidu Park to benefit the Roseville City School District Foundation. <http://run4roseville.com>
- \* Roseville 2015, the Roseville Chamber of Commerce's largest annual business event, will be held Thursday, May 14 at the Bayside Church, 10000 Alantown Drive campus. <http://rosevillechamber.com/events/annual/roseville-2014/>
- \* Sign up for e-newsletters (below) to learn about city-sponsored events.

#### Sign up for e-newsletters and be in the know!

- \* The City sends out an electronic newsletter every two weeks called City of Roseville News (or the CORN, as we affectionately say.)
- \* The Police Department sends out a regular update on crime occurrences by neighborhood in Public Safety and Neighborhood News.
- \* You can get a variety of other information and alerts, from traffic and road closures to pickup days for green waste, by signing up here: <http://www.roseville.ca.us/enotify>
- \* Our social media outreach via Facebook, Twitter, NextDoor, Instagram, Pinterest, and YouTube is another way to stay in the know!

Megan MacPherson, APR  
Public Affairs & Communications Director  
City Manager's Office  
City of Roseville  
311 Vernon St.  
Roseville, CA 95678  
[\(916\) 774-5455](tel:(916)774-5455)  
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[www.roseville.ca.us](http://www.roseville.ca.us) < <http://www.roseville.ca.us/> >  
[Description: City of Roseville]



## Sample - ELECTION PROCEDURES

The following suggested procedure may help you prepare for your ELECTION & ANNUAL MEETING:

Establish your timeline according to your bylaws. The following timeline could be a minimal timeline to calculate for your election for all NAs which followed RCONA's sample NA bylaws:

Day 1--Initial notice to NA of elections (request nominations)

Day 15—Close of nominations.

Days 16-18—Screen nominees for eligibility—(adjust if more time needed)

Day 20—Post Slate of Candidates

Day 50—Election Date must be at least 30 days after Slate of Candidates posted

### 1. Decisions for Election:

- Select a date for the Annual Meeting & Election per the timeline and NA bylaws, preferably prior to November (when RCONA must certify active status of NAs).
- Check with local school or place where meeting will be held for availability; submit any application for use of facility that might be required.
- If you wish to have a guest speaker or presentation, contact for availability and any special equipment that might be needed.
- Select 3 members that will act as Nominations Committee (try to include one non-board member volunteer for validation of the process).
- Decide which election format you will use for your election:  
Collect nominations by individual positions (nominees state which position they wish to apply to—president, vice-president, secretary, treasurer, or member-at-large).  
Or, nominations collected for 'board member' and the elected board members meet immediately after the election to select their own officers.

### 2. Prepare your flyer and announcement to include on all your media—website, newsletter, email, etc. Prepare your website address, such as Admin@\_\_\_\_\_NA to receive nominations. Along with basic NA background info and duties required of a board member, include the instructions for candidates interested in submitting Letters of Interest, i.e.:

Your \_\_\_\_\_ Neighborhood Association Board requires a minimum of five (5) volunteers to retain "Active Neighborhood Association" status within RCONA. RCONA provides the insurance for your events, can help with partial funding, and use of city and park facilities. One representative from your board must attend monthly RCONA meetings, but people find them very informative and it's a great place to share and learn from other NAs.

You may submit names to the Nominations Committee through [**enter closing date for nominations—allow 2 weeks**]. All you need to do is email us at [Admin@\_\_\_\_\_NA] with the name, residence address, email address, phone number, position desired, and a simple paragraph background biography.



If you are submitting someone else's name, please confirm with them their willingness to serve prior to nominating them. **The Slate of Candidates will be posted on our website [enter website here] by [enter date at least 30 days prior to election date] and remain posted until after the elections.**

3. Distribute your Annual Meeting & Election notice through all your contact sources—website, newsletters, email lists. Find volunteers to distribute hard-copy flyers if you can afford them—it's a great way to get new NA sign-ups.
4. Day after Close of Nominations: Nominations Committee gathers all Letter of Interest from nominations. Verify eligibility of candidates by confirming the nominees reside in your NA boundaries (if required by your bylaws). You can use the RCONA website for this verification: go to Our Neighborhoods, then select Find My Neighborhood and when you enter the address it will give you a parcel number you can open showing the NA for that parcel. After verifying the nominee resides in your NA, then call or email to verify the person would be willing to serve as a board member [and if electing by position, verify which position as well.] Make sure their bio is ready.
5. Prepare the Slate of Candidates for posting. List all bios by candidate positions (president together, then vice-president, etc.) or create one list alphabetically by last name if electing by board member method.
6. Per the original timeline date (at least 30 days prior to the election date), post the Slate of Candidates on your website, include in your next newsletter, etc.
7. Seven (7) days prior to your Annual Meeting & Election, send out reminder of election through your NA media. Include list of candidates' names (and positions) and a reminder that candidate bios are posted on the website. Your bylaws may require longer time for meeting notice, but an initial meeting notice was already sent out previously.
8. The Nominations Committee shall prepare a ballot for voting at the Annual Meeting & Election which shall contain the printed names of the candidates (same order as the Slate of Candidates) and how many candidates may be elected (per position or maximum board members). Prepare 100 ballots—should be enough for most NAs (most NA bylaws allow one vote per developed lot/residence).
9. The Nominations Committee shall be in charge of:
  - Sign-in table—ensure address is in the NA.
  - Provide one ballot per residence at time of registration (no proxy votes allowed)
  - Collect the duly marked ballots
  - Tally the votes and present the final vote to the president/announcer to announce the voting outcome and congratulate those elected and thank all the participants.
  - Preserve the ballots for a period of sixty (60) days following the election (or as designated in your bylaws).

10. Immediately following the General Election Meeting at which directors are elected, the newly selected board shall meet:
  - If elected by positions, just meet for introductions and set next meeting, etc.
  - If elected as board members, proceed to elect its officers for the coming period of time. Those positions will be for president, vice-president, secretary, treasurer, and up to the maximum number of members-at-large allowed per the NA bylaws. If there is more than one volunteer for each officer position, the votes will be done by written ballots (blank tags to be prepared ahead).
  
11. At that time, or prior to the next regularly scheduled meeting of the Board, the board shall select the RCONA Representative and standing committee chairpersons.

**From:** fran webb <fran\_webb@quiknet.com>

**To:** 'Maidu Neighborhood' <board@maiduna.com>

**Subject:** [board@maiduna.com] Feedback please

**Date:** Sat, Mar 21, 2015 1:11 pm

**Attachments:** Trivia Night-Mobile Lib Launch BTH.doc (36K)

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Hi Eveyone,

I received this message from FOL spokesperson, Barbara Thompson, - she is fairly new to her post. The events listed will be over before the newsletter is delivered so I have informed her about the timing and said they would not be part of the newsletter for that reason.

Here is what I'd like feedback about:

FOL is a fund raising arm of the library. However, I am having some personal issues with the library and FOL not recognizing the contributions from people using and supporting the library system.

I don't think I am getting overly sensitive? It is my hope and intention, as it is the Board's, to find ways to engage the community. I think our area NA's should be more vocal about what we need and want. However I have been out of the loop with the Board, have not been attending for about 5-6 months.

Friends sent me a msg they would like help gathering 'gently used' books for their sales. If our area is going to do something like that perhaps we could think about gathering those and selling or distributing them at our Hot August Nights event. Funds raised could be used to offset some other need and our local children could benefit from books reasonably priced.

I haven't heard or seen many plans to meet Maidu Library's needs and that bothers me.

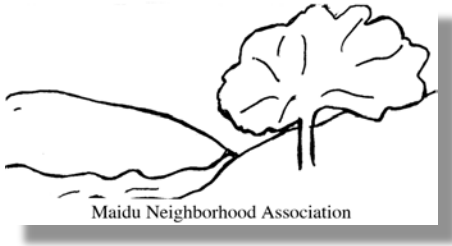
Fran Webb

The month of April brings exciting news from The Friends of the Roseville Public Library.

We are excited to announce the launch of **Roseville's New Mobile Library**, which the Friends of the Roseville Public Library helped to fund.

Please join us on Saturday, April 11<sup>th</sup> from 1-3pm at the Vernon Street Town Square as we kick off Mobile Library Services in our community. There will be a formal dedication ceremony, food, music, games, crafts and fun for the entire family.

**Are you smarter than the staff of the Roseville Public Library???** The only way to find out is by joining us for our 1<sup>st</sup> Annual Trivia Night Challenge. This fund raising event will be held at 7pm on Monday, April 13<sup>th</sup> at **Monk's Cellar**, located in Downtown Roseville at 240 Vernon Street.



**Roseville Coalition Of Neighborhood Associations**  
**Maidu Neighborhood Association**  
**Roseville, California**  
**Newsletter Meeting**

- 1.** Newsletter meeting called to order: 8:01 PM
- 2.** Due date: March 30<sup>th</sup>
- 3.** Topics/Assignments:
  - a. Garage Sale ~ Scott
  - b. Water Prevention ~ David
  - c. Maidu Library News ~ Fran (?)
  - d. Roseville Better Gardens Club ~ Lori
  - e. Neighborhood Watch Training ~ Jim
  - f. Request for Block Captain for streets Lee/Decker
  - g. Neighborhood Ad: none
  - h. Website/Facebook Info
- 4.** Adjourn: 8:03