



Roseville Coalition Of Neighborhood Associations

**Maidu Neighborhood Association
Roseville, California
Board Meeting**

Tuesday, April 28, 2015

1. Meeting called to order at: 7:05 AM

Present: Scott Reid, President
Vicki Miller, Vice President
Geoff Krage, Secretary

David Allen
Shirley Brown
Jim Kidd

Absent: Mary Steele, Treasurer
Dave Steele

Lance Hibben

Neighbors: Larry Arkus

Guest(s): None

2. Sign in/Welcome:

3. Police Report: None

4. Minutes of Previous Meeting:

Motion BM 4/15-1: Motion – The minutes be approved. David moved, Vicki seconded, Approved.

5. Treasurer's Report: None

6. RCONA report:

- a. Jim has the volunteers he needed for covering the RCONA booth at Down Town Tuesday night on the 5th.
- b. We are scheduled to help on July 3rd at the Fountains, David and Vicki both volunteered.
- c. July 4th will be the Fun Run
- d. August 8th will be the Movie in the Park. We will help at Stone Ridge Elementary School. There will be no Movie at Maidu Park this year.
- e. Jim is on the City Drought board and wants input from us related to water saving ideas and concerns.

7. Library Report: (see attached)

8. Old Business:

- a. Review of Garage Sale: (see attached.)

Melinda suggested we post a tentative map a couple of weeks in advance of the sale at places like the Maidu Center, Safeway, etc. Based on the number of maps handed out, Melinda can cut back on what she is having printed. She suggested, and we're consider-

ing placing signs and balloons at major intersections to point people towards the sale. i.e. E. Roseville Parkway, etc.

The question came up as to whether we should consider including Nighthawk next year? It was agreed that we can provide a sign and maps at the entry into the area, but no staffing unless someone volunteers.

As to the setting of a rain date, it was agreed that we will hold the event rain or shine

- b. Neighbor Survey – We are dropping this project due to lack of response.
- c. Park at Granite Bay Development: Nothing to Report. Lance was to do follow up.

9. New Business:

- a. Giving Back to Our Community: As a first order of business the board needs Mary to let us know what our reserves are and what we need to have as a fall back amount to cover newsletter if we had to cover costs at some point.

Motion BM 4/15-2: Motion – To allow Jim to purchase educational “coloring books” from National Night Out at a cost of \$54 for 50 books to be handed out at that event. Any left over books could be handed out at other events. Geoff Moved, Dave seconded, Shirley seconded, Approved.

Discussion continued regarding our intent to help out within the community. After some discussion the following motion was developed.

Motion BM 4/15-3: Motion – To provide funds to Maidu Elementary School and George Sargeant Elementary School for books. The total contribution and split will be decided after we hear back from Mary regarding our overall fiscal situation. Geoff Moved, Dave seconded, Shirley seconded, Approved.

- b. Speaker on the subject of the drought: Since the city hasn’t settled what is being done as regarding the new state regulations, we will hold off on getting a speaker. We will readress this when the city is in the position to speak to the issue. We will also have to consider exactly what we are looking for from a speaker since the city is most likely going to have workshops on the subject.
- c. A police officer will come in May to talk about crime, primarily auto related.
- d. National Night Out – we need to start planning now – Scott will check with Lance to see if he wants to again head it up. We need idea of what we spend last year. Scott will follow up with Mary. Then we can make decisions regarding where we go for food.
- e. Meeting location for June – August: Jim will contact the Alta Manor to see if we can meet there again. If we get someone from the city to speak on the drought during this period, we will contact the Maidu Community Center to try to arrange to hold the meeting there.

10. Announcements and Remarks:

11. Adjourned: 8:21 PM

ALL Branches
Kids Summer Reading Program

Kids-Riley	Logs handed out	Prizes handed out	Books read
June 2-13	1218	276	2941
June 14-20	555	321	6343
June 21-27	386	821	7436
June 28-July 4	150	735	5954
July 5-11	154	834	7409
July 12-18	84	760	6899
July 19-25	0	611	6167
July 25-31	0	857	8295
Aug 1-9	0	662	6276
Aug 10-16	0	66	482
Totals	2547	5943	58202

Total Logs Handed Out 4552

Kids-DT	Logs handed out	Prizes handed out	Books read
June 2-13	468	36	539
June 14-20	105	146	1444
June 21-27	48	176	1223
June 28-July 4	17	129	1096
July 5-11	43	173	1364
July 12-18	4	161	1475
July 19-25	0	141	884
July 25-31	0	118	1201
Aug 1-9	0	161	1339
Aug 10-16	0	4	22
Totals	685	1245	10587

Total Prizes 9454

Total Books Read 105899

Total Logs Returned 604

Kids-Maidu	Logs handed out	Prizes handed out	Books read
June 2-13	678	109	879
June 14-20	155	185	1984
June 21-27	200	162	2607
June 28-July 4	140	285	2612
July 5-11	105	300	3287
July 12-18	11	311	3022
July 19-25	0	257	3138

Storytime Attendance in June: 1366 x4 avg bks 5636
Storytime Attendance in July: 1449 x4 avg bks 5796
Storytime Attendance in Aug: 566 x4 avg bks 2264

*one storytime read seven books, one storytime read one book

Logs handed out at Outreach: 31

ALL Branches
Kids Summer Reading Program

July 25-31	0	344	3005
Aug 1-9	0	286	2547
Aug 10-16	0	27	333
Totals	1289	2266	23414

Percent Youth completed program 13.18%

All Branches-Teen SRC

TEEN-Riley	Logs handed out	Prizes handed out	Books read
June 2-13	135		0
June 14-20	54		0
June 21-27	50		0
June 28-July 4	75		187
July 5-11	28		425
July 12-18	11		143
July 19-25	0		0
July 25-31	0		131
Aug 1-9		8	244
Aug 10-16		1	6
Totals	353	9	1136

TEEN-DT	Logs handed out	Prizes handed out	Books read
June 2-13	61		0
June 14-20	41		0
June 21-27	18		0
June 28-July 4	14		66
July 5-11	4		84
July 12-18	4		42
July 19-25	0		44
July 25-31		3	139
Aug 1-9			
Aug 10-16			
Totals	142	3	375

TEEN-Maidu	Logs handed out	Prizes handed out	Books read
June 2-13	90		0
June 14-20	52		0
June 21-27	0		0
June 28-July 4	11		38
July 5-11	0		0
July 12-18	11		43
July 19-25	0		32
July 25-31		4	101
Aug 1-9		6	44
Aug 10-16		1	22
Totals	164	11	280

Total Logs Handed Out	659
------------------------------	-----

Total Prizes	14
---------------------	----

Total Books	1791
--------------------	------

Total Logs Returned	118
----------------------------	-----

Logs Handed out at Outreach:	
-------------------------------------	--

Percent Teens complete program	20%
--------------------------------	-----

All Branches-Adult SRC

ADULT-Riley	Logs handed out	Prizes handed out	Books read
June 2-13	289		0
June 14-20	90		0
June 21-27	45		0
June 28-July 4	50		223
July 5-11	37		485
July 12-18	18		132
July 19-25	0		59
July 25-31	0		194
Aug 1-9			198
Aug 10-16			18
Total	529	0	1309

ADULT-DT	Logs handed out	Prizes handed out	Books read
June 2-13	251		0
June 14-20	49		0
June 21-27	33		0
June 28-July 4	20		458
July 5-11	7		76
July 12-18	6		67
July 19-25	2		185
July 25-31	0		128
Aug 1-9			
Aug 10-16			
Total	368	0	914

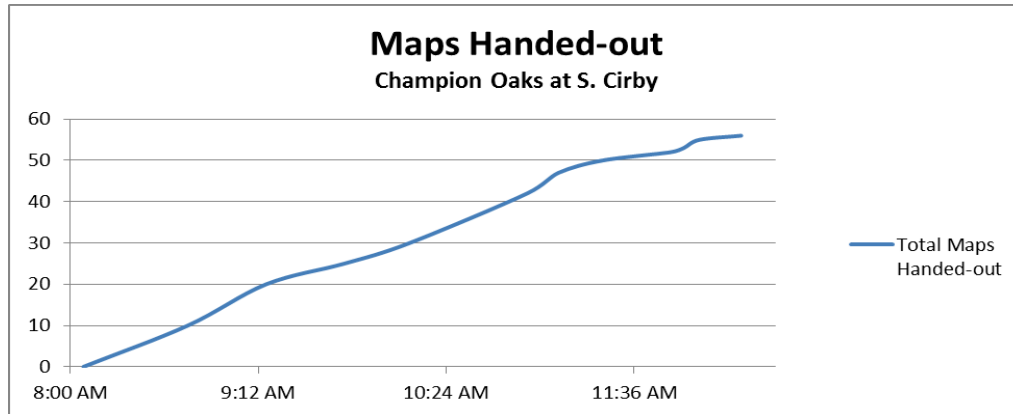
ADULT-Maidu	Logs handed out	Prizes handed out	Books read
June 2-13	229		0
June 14-20	80		0
June 21-27	0		0
June 28-July 4	21		164
July 5-11	27		12
July 12-18	2		11
July 19-25	0		28
July 25-31	0		258
Aug 1-9	0		97
Aug 10-16	0		0
Total	359	0	570

Total Logs Handed Out	1262
Total Prizes	0
Total Books	2793
Total Logs Returned	245
Logs Handed out at Outreach:	6

Percent adults completed program 19.40%

Appendix:

Garage Sale Map Distribution



- **Geoff:** I was at the corner of Parkhill and E. Roseville Parkway. I gave away 100 maps, much better than my corner last year.
- **David:** I handed out roughly 30 maps at the end of Ridgecrest from 8 AM to almost noon.
- **Scott:** See graph above. Handed out 56 maps total at Champion Oaks and S. Cirby. Rate decreased some after 11 a.m.

Sale Comments

Geoff: My neighbors both said they've done really well, selling more than they expected. From my perspective we've done well. And everyone was very appreciative. In fact a few of the drivers/passengers were very pleased at how we put this together. Also some were double dipping, coming here and then going to a neighborhood garage sale in Granite Bay, off E. Roseville Parkway.

David: Melinda and I inflated and handed out balloons from 7 to 8 AM to ten to fifteen neighbors. There was quite a bit of traffic this year. Many who took maps were amazed by the number of homes. 80+ is a lot in the eyes of your average garage sale shopper.

Scott: I noted some of the things I heard people say.

Navigator to driver after getting first look at map: "We'll be here the rest of today!"

Driver who first spotted nearby sale, then saw me: "You have a map?" (looks at map) "It's that big?"

Driver who did a u-turn to get a map: "We need one of those! We've been winging it."

Web Page Stats

- Site visits jumped to 3x normal on Wednesday, April 22nd with 181, and 150 daily Thurs.- Saturday.
- 58 visits came from Google, 30 from Facebook.
- 139 visits came from an iPhone, 51 from iPad (190 combined), 224 from Windows 7, XP or NT.

Improvements

- Review map for bad pin placement and bad address sort
- Work redesign - split top & bottom with Melinda?
- Help Nighthawk Circle?
- Rain date?



Roseville Coalition Of Neighborhood Associations

Maidu Neighborhood Association

Roseville, California

Newsletter Meeting

- 1.** Newsletter meeting called to order: 8:21 PM
- 2.** Due date: May 5th
- 3.** Topics/Assignments:
 - a. Crime Prevention ~ David
 - b. Maidu Library News ~ Fran (?)
 - c. Police Speaker at May Meeting ~ Jim
 - d. Garage Sale Results ~David
 - e. Goats ~ Scott
 - f. Neighborhood Ad: Pool Maintenance
 - g. Website/Facebook Info
- 4.** Adjourn: 8:23 PM