



Roseville Coalition Of Neighborhood Associations
Maidu Neighborhood Association
Roseville, California
Board Meeting

Tuesday, October 25, 2011

1. Meeting called to order at: 7:03

Present: David Allen, President
Geoff Kragen, Secretary
Scott Reid, Vice President
Shirley Brown
Vick Miller
Dave Steele
Ken Webb

Absent: Mike Bardini
Mary Steele, Treasurer
Jim Kidd

Neighbor(s): Larry Arkus
Fran Webb

Guest(s): Lee Hendrick, City of Roseville, Police Representative

2. Minutes of previous meeting: Approved

3. Treasurer's report: Beginning October Balance: \$1,685.10. Ending October Balance: \$1,772.13

4. RCONA report:

a. Decision was made to have the two Santa events and the December 11th will be at Maidu.

5. Police report: Officer Hendrick stated that the Maidu has minimal criminal activity compared to other areas In Roseville. There was a trailer stolen on McLaren. Theft and residential burglaries are occurring. There are a number of crews who have come in from Citrus Heights and Sacramento who are responsible for this activity. A car is following two individuals. They knock on doors and if anyone answers they claim to be selling carpet cleaning, etc. If no one is home they break in, quickly taking small items. The police have caught two crews.

The police are looking for someone who has been breaking into cars in the parking lot of the Johnson Ranch Racket Club during the middle of the day.

Scott mentioned there may be a some homeless living in the Park. Officer Hendrick recommended Scott call the Police main number and report his concern.

6. Library Information: November 19th the library will be decorated in the theme "Polar Express." The staff is looking for help to decorate. – Because of suggestions made last month to publicize library events more people came to Fran's "Needles" activity. – There will be li-

brary involvement with the Maidu craft fair. – The library has suggestion forms. The numbers are rising. (see attached)

7. Old Business:

- a. Park Cleanup Planning: (October 29th) Scott reported. Suggestions were made and individuals volunteered for different items. (see attached). Vicki suggested that Jim sent a email blast about the event.
- b. Santa Event: This will be discussed in detail at the November Meeting. The event will be held by the city this year at two locations. The one impacting us will be in Maidu Park on December 11th. It is to run from 4:00 to 7:00 PM
- c. Coyote Q & A: Geoff will follow up on this for either November or January.

8. New Business:

- a. Holiday Meeting Schedule Reminder: The next meeting will be on the 15th.

9. Announcements and Remarks: Larry reported that a neighbor Carol Santos is collecting “pull tabs” of any type for a Sigma Phi Gamma project. The tabs are turned over to the Ronald McDonald House. The House recycles them to help support the House.

10. Adjourn: 7:56



Roseville Coalition Of Neighborhood Associations
Maidu Neighborhood Association
Roseville, California
Newsletter Meeting

- 1.** Newsletter meeting called to order: 7:57 PM
 - a. Due date: November 1st
 - b. Topics/Assignments:
 - i. Coyotes presentation ~ Geoff
 - ii. Park cleanup recap ~ Scott
 - iii. Santa event at Maidu Center ~ David A.
 - iv. Reoccurring blurb: check us out on website and Facebook ~ Shirley
 - v. Maidu Library News ~ Fran
 - vi. Ad – Eco-Stylish Pets/Water Savings from the City.
 - vii. Reminder about solicitors ~ Geoff
- 2.** Adjourn: 8:03

Circulation July 2009 through April 2010 compared to July 2010 through April 2011

| | | JUL | AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | Total |
|-----------------|-----------------|------------|------------|-------------|-------------|------------|-------------|------------|-------------|-------------|-------------|------------|
| Downtown | 2009 - 2010 | 24,696 | 22,044 | 22,340 | 22,513 | 20,387 | 16,145 | 22,844 | 20,241 | 26,058 | 22,025 | 219,293 |
| | 2010 - 2011 | 23,304 | 21,427 | 21,676 | 21,970 | 21,673 | 16,436 | 23,405 | 20,119 | 22,130 | 20,409 | 212,549 |
| | % Change | -6% | -3% | -3% | -2% | 6% | 2% | 2% | -1% | -15% | -7% | -3% |
| Maidu | 2009 - 2010 | 24,696 | 22,044 | 22,340 | 22,513 | 20,387 | 16,145 | 22,670 | 19,958 | 23,397 | 21,074 | 215,224 |
| | 2010 - 2011 | 25,371 | 21,194 | 19,366 | 18,737 | 19,909 | 14,509 | 21,148 | 17,884 | 20,935 | 18,972 | 198,025 |
| | % Change | 3% | -4% | -13% | -17% | -2% | -10% | -7% | -10% | -11% | -10% | -8% |
| Riley | 2009 - 2010 | 43,178 | 39,848 | 39,287 | 38,339 | 36,310 | 28,535 | 41,913 | 37,441 | 44,409 | 39,633 | 388,893 |
| | 2010 - 2011 | 46,134 | 43,632 | 41,280 | 41,314 | 41,554 | 30,581 | 46,512 | 40,458 | 45,813 | 41,013 | 418,291 |
| | % Change | 7% | 9% | 5% | 8% | 14% | 7% | 11% | 8% | 3% | 3% | 8% |

Notes:

1. The "Total" column sums the attendance at each Library across each of the two 10 month periods, then calculates the percentage change between them.
2. The circulation numbers were taken from the Library Monthly Statis Snapshot Statistics for these months. Nu1 , numbers were used without adjustments.

DEC

108995
49147
30864

92342
45893
49550

86349
46575
56320

80369
47094
61986

| CIRCULATION | YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
|-------------|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Downtown | 2006 | | | | | | | 46,742 | 41,906 | 34,062 | 35,485 | 34,302 | 28,397 |
| Maidu | 2006 | | | | | | | 20,854 | 17,988 | 15,387 | 18,171 | 18,913 | 17,889 |
| Riley | 2006 | | | | | | | 0 | 0 | 0 | 0 | 0 | 0 |
| Downtown | 2007 | 35,211 | 33,318 | 38,689 | 37,727 | 35,785 | 41,207 | 43,195 | 38,684 | 36,022 | 18,121 | 39,329 | 31,364 |
| Maidu | 2007 | 22,461 | 20,846 | 23,097 | 21,066 | 21,809 | 27,393 | 28,866 | 23,175 | 20,876 | 14,303 | 21,924 | 16,624 |
| Riley | 2007 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 32 | 14,024 |
| Downtown | 2008 | 34,003 | 32,862 | 36,407 | 29,072 | 21,873 | 9,725 | 26,884 | 23,715 | 24,534 | 24,397 | 23,056 | 20,002 |
| Maidu | 2008 | 20,394 | 19,912 | 21,994 | 21,601 | 21,388 | 28,346 | 26,206 | 21,288 | 20,999 | 21,385 | 19,911 | 14,743 |
| Riley | 2008 | 19,887 | 18,927 | 22,176 | 27,325 | 27,999 | 38,845 | 39,251 | 30,925 | 31,505 | 31,340 | 29,896 | 28,592 |
| Downtown | 2009 | 26,432 | 22,176 | 25,088 | 23,825 | 20,761 | 23,348 | 24,696 | 22,044 | 22,340 | 22,513 | 20,387 | 16,145 |
| Maidu | 2009 | 19,411 | 19,127 | 22,922 | 21,443 | 20,771 | 25,516 | 26,638 | 23,032 | 22,491 | 21,936 | 21,582 | 16,655 |
| Riley | 2009 | 34,134 | 30,997 | 38,825 | 36,694 | 33,432 | 43,293 | 43,178 | 39,848 | 39,287 | 38,339 | 36,310 | 28,535 |
| Downtown | 2010 | 22,844 | 20,241 | 26,058 | 22,025 | 20,012 | 23,428 | 23,304 | 21,427 | 21,676 | 21,970 | 21,673 | 16,436 |
| Maidu | 2010 | 22,670 | 19,958 | 23,397 | 21,074 | 20,756 | 24,890 | 25,371 | 21,194 | 19,366 | 18,737 | 19,909 | 14,509 |
| Riley | 2010 | 41,913 | 37,441 | 44,409 | 39,633 | 37,557 | 46,917 | 46,134 | 43,632 | 41,280 | 41,314 | 41,554 | 30,581 |
| Downtown | 2011 | 23,405 | 20,119 | 22,130 | 20,409 | 19,456 | 21,066 | 20,667 | 20,586 | 18,311 | | | |
| Maidu | 2011 | 21,148 | 17,884 | 20,935 | 18,972 | 18,372 | 21,261 | 20,308 | 21,569 | 20,321 | | | |
| Riley | 2011 | 46,512 | 40,458 | 45,813 | 41,013 | 38,693 | 47,286 | 43,776 | 44,376 | 40,208 | | | |

Note: Downtown and Maidu are open 12-5 Sat; Riley 9-5 p.m. as of 8/2011