

**City of Roseville Highlights
RCONA Meeting
November 21, 2024**

City Updates

City Council Swearing In Ceremony

The City will certify the election results and hold a swearing in ceremony on Wednesday, December 11.

More details to come.

Call to Artists: Placer Valley Soccer Complex

Artists are invited to submit proposals for a unique public art project at the upcoming Placer Valley Soccer Complex. The artwork will be located in the North Plaza and stand as an inviting, photo-friendly space for community members to gather, take photos and celebrate.

We're seeking proposals from artists for a permanent, three-dimensional art installation on a 5' 10" concrete platform prominently displaying the words "City of Roseville." While the artwork does not have to be sports-themed, it should capture the essence of Roseville and be visually striking, encouraging visitors to share their experiences on social media. The deadline for proposals is December 31, 2024. More information can be found [here](#).

Student applications being accepted for Roseville Rising entrepreneur program

High school students from around the region are invited to apply for Roseville Rising, a 14-week program designed to inspire entrepreneurial ideas and innovation.

Students will get the opportunity to:

- Work as a team to identify and design a potential product or business solution.
- Use business tools like Lean Canvas.
- Meet entrepreneurs building companies in our region.
- Prepare a business pitch to be presented at the end of the program to parents, community 'investors' and teachers on April 28, 2025. Prizes will be awarded to students for best pitch, most impactful solution, and most collaborative team.

There is no cost to participate in Roseville Rising. The deadline to apply is December 30. More information can be found [here](#).

Curbside Leaf Pickup season runs November through January

The changing of the seasons means leaves can pile up quickly. Take advantage of Curbside Leaf Pickup through January 17. Roseville's complimentary Curbside Leaf Pickup service helps prevent fallen front yard leaves from clogging stormwater drains and washing into our creeks and streams, disturbing the sensitive ecological balance and affecting plants and wildlife. The City offers bagged or leaf pile pickup depending on the tree coverage in your neighborhood. Learn how you can participate: roseville.ca.us/LeafPickup.

Grow your business with free customized data insights

Use SizeUp and get big data for your small businesses. SizeUp provides business intelligence and market research so you can make smarter decisions for your organization. Use the complimentary tool to analyze competitive benchmarks, find customers, suppliers and competitors, and pinpoint the best locations to advertise. SizeUp is available to you free of charge through a partnership between the Roseville Venture Lab and the Roseville Area Chamber of Commerce. Learn more [here](#).

Holiday Events – visit Roseville.ca.us/holidays for more information on all the below events

Turkey Trot – Thanksgiving

Get Thanksgiving Day started at Vernon Street Town Square with a fun race before the parades, the kickoffs and the feasting begins! Register by October 22 before prices go up. More information and registration can be found [here](#).

Sensory Santa – Tuesday, December 3 at Maidu Community Center

Santa welcomes all families with children who have autism and other special needs, so they can enjoy the time-honored tradition of visiting Santa in a welcoming environment for everyone to feel understood and accepted. Ticket includes entry for one child for Santa visit, with additional interactive components and hands-on crafts. More information and tickets [here](#).

Tree Grove – Wednesday, December 4 at Town Square

Come visit the Tree Grove and holiday festivities at Town Square on Wednesday, December 4, from 6 – 7:30pm. Viewing of the trees and holiday music continues nightly through December 13. Local businesses, organizations and schools have the opportunity to decorate trees in the Square. More information [here](#).

Christmas Tree Lighting – Thursday, December 5 at Town Square

The City's Christmas tree is officially lit tonight on the Square. Experience an old fashion celebration and holiday cheer with decorating cookies, visiting Santa, kids activity zone, music, food and celebration. The event runs from 6-8 p.m. with the actual lighting of the tree scheduled for about 6:10 p.m.

North Pole Tavern – Friday, December 6 at Town Square

Toast to the holidays! Come taste delicious wine and brews at the best holiday party in town. \$12 entry fee includes a total of 6 tastings for wine and brew. Benefits recreation programs for at risk youth. Tickets can be purchased [here](#).

Snowflake Disco – Saturday, December 7 at Riley Library Meeting Rooms

Get into the holiday groove at the Riley Library! Make some Grinch-y slime, dance the cookie boogie and see who's left standing in a snowball battle royale. Join us for crafts, games and a stop at the Hot Cocoa Depot. Registration [here](#).

Breakfast with Santa – Saturday, December 7 at Mahany Fitness Center

Calling all elves! Santa needs help in his workshop. Enjoy a tasty breakfast with your family, make crafts in the elves workshop, play reindeer games and visit with Santa. More information and tickets [here](#).

Milk & Cookies with Santa – Saturday, December 7 at Mahany Fitness Center

Enjoy decorating a tasty holiday cookie, followed by creating holiday crafts, playing some silly reindeer games and of course and visiting with Santa himself. More information and tickets [here](#).

Neighborhood Santa – December 10-19

This year, Santa is visiting neighborhoods on Tuesday, Wednesday and Thursday evenings December 10-19, 2024. Santa will start his route at 6:00pm each night. We anticipate each route will run 1 to 1.5 hours. All visits are weather permitting. Please look for updates on the Roseville Parks, Recreation & Events Facebook page by 5 p.m. on each evening for changes due to weather. More information, including the schedule, can be found [here](#).

Grinchmas – Friday, December 13 at Maidu Community Center

Calling all “Whos”! Join us and help save Christmas from the Grinch! Create Grinch-inspired crafts, enjoy some tasty treats, and visit with Santa. Anticipate event experience lasting approximately 30 minutes. More information and tickets [here](#).

Holiday Gingerbread House Factory – Friday, December 20 at Mahany Fitness Center

Bring the creativity, and we’ll handle the mess! Join us at the Mahany Fitness Center on Friday, December 20 for an unforgettable afternoon of gingerbread house decorating, candy and warm hot chocolate. This family-friendly event offers the joy of holiday crafting without the cleanup, making it a stress-free way to get festive. More information and tickets [here](#).

Toys for Tots donation locations

Give a child the gift of joy this holiday season by donating new, unwrapped toys for those in need during Toys for Tots.

The following locations will have drop off boxes at their sites:

- All of our Roseville Fire Stations
- Maidu Library 1530 Maidu Drive
- Riley Library 1501 Pleasant Grove Blvd.
- Downtown Library 225 Taylor Street
- Roseville Fire Administration 316 Vernon Street
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Donations are needed for kids of all ages and will be distributed by local nonprofit organizations to those in need. In order to have time to distribute the toys, we kindly ask for donations by December 13, however, donations will be accepted through Christmas.

Ongoing News

Game Day Express

Join fellow Kings fans on non-stop bus service between Roseville and games at the Golden 1 Center. Fares are as low as \$3.25 each way. More: roseville.ca.us/GameDayExpress

Succulents for Soups: Small plants, big impact on hunger and water use

Do you have extra canned goods or non-perishable items in your pantry? Donate by December 18 to give back to the community and help reduce food insecurity. From Tuesday through Saturday, 12:00 - 4:00 p.m., bring your non-perishable food items to the Utility Exploration Center at 1501 Pleasant Grove Boulevard, and as a token of our appreciation, you'll receive a complimentary succulent, provided by our partners at Green Acres Nursery and Supply. Each family that donates will receive one succulent, while supplies last, and water-saving tips to enjoy.

Transportation 360: Draft Roseville Transit plan now available

Over the last year, the City of Roseville has been gathering public input to help guide master plan updates for future Roseville Transit services and improvements to our pedestrian and bike network.

The draft plan and next steps can be found at: roseville.ca.us/transportation360.